



eliminating racism  
empowering women  
**ywca**  
Greater Cincinnati

# PARTNERSHIP OPPORTUNITIES

BENEFITS	TRANSFORMATION \$50,000	VISIONARY \$25,000	INNOVATION \$15,000	LEADERSHIP \$10,000	EMPOWERMENT \$5,000	MENTORSHIP \$3,500	ADVOCACY \$1,750	NON-PROFIT / 501C-3 \$950
Representation on screen during broadcast	Logo	Logo	Logo	Logo	Ticker	Ticker	Credit Scroll	Credit Scroll
Introduction of honoree segment*	✓	✓						
Special mention during broadcast by emcee	✓	✓	✓	✓				
30-second commercial during broadcast* (produced by partner)	✓	✓	✓					
Logo on two email marketing event promotions to 50,000 recipients	✓	✓	✓					
Digital announcement with logo placement emailed to 8,000	✓	✓	✓					
Postcard announcement with logo placement mailed to 2,500 households	✓	✓	✓					
Listing on YWCA website	Logo & hyperlink	Logo & hyperlink	Logo & hyperlink	List				
30-second partnership video posted on social media (produced by partner)	✓	✓	✓	✓	✓			
Social media recognition post broadcast	✓	✓	✓	✓	✓	✓		
Recognition in digital program emailed to 8,000	Logo	Logo	Logo	List	List	List	List	List
Listing in YWCA Impact Report and Cincinnati Business Courier ad	✓	✓	✓	✓	✓	✓	✓	✓

**TECHNOLOGY & BROADCAST**  
\$30,000

Company name used in conjunction with text-to-give promotions, before, during and after the broadcast.  
*ie. 'Company Name' Fund*

Partner will also receive all the Visionary benefits.

**LEARN MORE AND SECURE YOUR PARTNERSHIP:**

[ywcacincinnati.org/careerwomen](http://ywcacincinnati.org/careerwomen)

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\*Partnership must be confirmed by March 1, 2022 to receive benefit