



PARTNERSHIP OPPORTUNITIES

| BENEFITS | TRANSFORMATION \$50,000 | VISIONARY \$25,000 | INNOVATION \$15,000 | LEADERSHIP \$10,000 | EMPOWERMENT \$5,000 | MENTORSHIP \$3,500 | ADVOCACY \$1,750 | NON-PROFIT / 501C-3 \$950 |
|---|----------------------------|-----------------------|------------------------|------------------------|------------------------|-----------------------|---------------------|---------------------------------|
| Representation on screen during broadcast | Logo | Logo | Logo | Logo | Ticker | Ticker | Credit Scroll | Credit Scroll |
| Introduction of honoree segment* | ✓ | ✓ | | | | | | |
| Special mention during broadcast by emcee | ✓ | ✓ | ✓ | | | | | |
| 30 second commercial during broadcast* (produced by sponsor) | ✓ | ✓ | ✓ | | | | | |
| Logo on two email marketing event promotions to 50,000 recipients | ✓ | ✓ | ✓ | | | | | |
| Digital announcement with logo placement emailed to 9,000 | ✓ | ✓ | ✓ | | | | | |
| Postcard announcement mailed to 2,500 households | Logo | Logo | Logo | | | | | |
| Listing on YWCA website | Logo & hyperlink | Logo & hyperlink | Logo & hyperlink | List | | | | |
| “Why We Support YWCA” video on social media (produced by sponsor) | 30 seconds | 30 seconds | 30 seconds | 30 seconds | 15 seconds | | | |
| Recognition in digital program emailed to 9,000 | Logo | Logo | Logo | List | List | List | List | List |
| Social media recognition pre broadcast / post broadcast | Pre & post broadcast | Pre & post broadcast | Pre & post broadcast | Pre & post broadcast | Post broadcast | Post broadcast | Post broadcast | Post broadcast |
| Listing in YWCA Annual Report and Cincinnati Business Courier ad | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

TECHNOLOGY & BROADCAST
\$30,000

Company name used in conjunction with text-to-give promotions, before, during and after the broadcast.
ie. ‘Company Name’ Fund

Partner will also receive all the Visionary benefits.

LEARN MORE AND SECURE YOUR PARTNERSHIP:

ywcacincinnati.org/careerwomen

CONTACT:

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*Sponsorship must be confirmed by February 1, 2021 to receive benefit