YWCA, THE CINCINNATI REDS AND THE JOHNSON FOUNDATION TEAM UP TO LAUNCH, “SEE SOMETHING – DO SOMETHING” CAMPAIGN

CINCINNATI — The Cincinnati Reds and The Johnson Foundation are proud to team up with YWCA Greater Cincinnati to become active supporters of their bystander intervention campaign: “See Something – Do Something.”

Before each Reds home game, a public service announcement plays on the videoboard at Great American Ball Park. PSAs featuring local Cincinnatian and broadcaster Thom Brennaman and Reds reliever Jared Hughes will also air during the radio broadcast of the Reds games.

Starting with the Reds home stand on June 14th, posters featuring signs of domestic violence will be hung in restroom stalls with a message to call the YWCA Hotline at (513) 872-9259 if someone you know is experiencing domestic violence.

According to YWCA Greater Cincinnati President/CEO Barbara Perez, "This education and awareness campaign is so very important for our community since most people don't know that 1 in 3 women will experience intimate partner violence in their lifetime, and 1 in 5 men. And domestic violence is pervasive. It effects people from every socioeconomic range. We are working together to teach our community what each one of us can do about it."

“We are so pleased to be partnering with YWCA Greater Cincinnati, The Reds, and pitcher Jared Hughes on the “See Something, Do Something” campaign to recognize and prevent domestic violence,” said Amy Goodwin, The Johnson Foundation President and CEO. “No one should ever have to live in fear of their partner, and I believe this
initiative will help others to recognize and intervene and encourage victims to reach out for help."

**About The Johnson Foundation**

Established in 2008, the mission of The Johnson Foundation is to support and strengthen Cincinnati’s urban core through thoughtful grantmaking. Its efforts are currently focused on projects addressing Equity & Inclusion, and Women’s Empowerment. For more information about The Johnson Foundation, visit [www.johnson-foundation.org](http://www.johnson-foundation.org).

**About YWCA**

YWCA Greater Cincinnati serves more than 8,500 women, men, and children through direct services, 2,700 through our domestic violence hotline, and an additional 1,000 through community trainings. YWCA Greater Cincinnati focuses on three key pillars: empowerment & economic advancement, safety, and racial justice & inclusion. YWCA Greater Cincinnati is a United Way partner agency. For information call the YWCA Greater Cincinnati at (513) 241-7090 or visit [www.ywcacincinnati.org](http://www.ywcacincinnati.org).

**Photos Attached:**

Jared Hughes

Thom Brennaman