

2023 YWCA CAREER WOMEN OF ACHIEVEMENT

PARTNERSHIP OPPORTUNITIES



May 10, 2023 • 12 – 1:30 p.m. | Duke Energy Convention Center Grand Ballroom

BENEFITS	DUE BY:	TRANSFORMATION \$50,000	VISIONARY \$25,000	INNOVATION \$15,000	LEADERSHIP \$10,000	EMPOWERMENT \$5,250	MENTORSHIP \$3,750	ADVOCACY \$2,000	NON-PROFIT / 501C-3 \$1,000
30-second commercial during event <i>(produced by partner)</i>	<i>Confirmed by 3.1</i>	✓	✓						
Logo featured on Luncheon invitation	3.1	✓	✓	✓					
Logo featured on email promotions to 7,000 recipients	3.31	✓	✓	✓					
Logo prominent on event website; link emailed to 7,000	5.1	✓	✓	✓					
Verbal recognition from podium	—	✓	✓	✓	✓				
Recognition on lobby signage	3.31	Logo	Logo	Logo	List				
30-second partnership video on YWCA social media <i>(prompt provided)</i>	3.31	✓	✓	✓	✓				
Sponsor’s message and QR code featured on screens in lobby at event	5.1	✓	✓	✓	✓	✓			
Recognition on YWCA website	—	Logo & Link	Logo & Link	Logo & Link	List	List			
Screen projection pre-event & during	5.1	Logo	Logo	Logo	List	List	List		
Social media recognition post event	5.1	Logo	Logo	Logo	List	List	List		
Honoree Reception	—	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on event website; link emailed to 7,000	5.1	Logo	Logo	Logo	List	List	List	List	List
Listing in <i>Cincinnati Business Courier</i> Thank You Ad	5.1	✓	✓	✓	✓	✓	✓	✓	✓
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**TEXT-TO-GIVE PARTNER
\$30,000**

Company name used in conjunction with text-to-give promotions before, during and after the Luncheon.
ie. ‘Company Name’ Fund

Partner will also receive all the Visionary benefits.

LEARN MORE AND SECURE YOUR PARTNERSHIP:
ywcacincinnati.org/careerwomen

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